
GLOBAL PRODUCTS EXPO

The Trade show regulations and policies for exhibitors generally focus on maintaining a fair and organized environment, protecting the rights of all participants, and ensuring safety. Key areas include booth setup and use, sales and distribution restrictions, display rules, and exhibit removal policies.

Booth Setup and Use:

Contracted Space:

Exhibitors must only use their contracted booth space and cannot extend displays into aisles or neighboring booths.

Subletting:

Exhibitors are generally prohibited from assigning or subletting their booth space.

Early Setup/Late Dismantling:

Setup and dismantling must adhere to the designated schedule, with early packing or dismantling strictly prohibited.

Aisle Use:

Exhibitors cannot use aisles, lobbies, or common areas for sales or blocking with display materials.

Sales and Distribution:

Booths as Sales Areas:

Sales activities must be confined to the exhibitor's booth.

No Buttonholing:

Soliciting business in hallways, doorways, or aisles is generally prohibited.

Limited Distribution:

Exhibitors may not distribute promotional materials or swag to other exhibitors.

No Early Removal of Items:

Items, including samples, cannot be packed or removed before the official show closing.

Display Rules:**Signage and Graphics:**

Signage and graphics must stay within booth boundaries and not obstruct views of other exhibits.

Backsides of Booth Components:

The backside of booth components, including signage, must be finished to avoid detracting from neighboring exhibits.

Display Heights:

Certain limitations may exist on display heights, especially near other exhibits, to ensure sightlines.

Canopies and Cross-Aisle Displays:

Canopies and cross-aisle displays may be restricted or prohibited.

Exhibit Removal:

On-Time Removal:

All exhibit materials must be removed from the building by the designated deadline.

No Early Removal:

Removal of any part of an exhibit before the official closing is generally prohibited without written permission.

Other Important Regulations:

Safety:

Exhibitors must ensure their displays are flame-resistant and adhere to fire regulations.

Insurance:

Exhibitors are generally responsible for obtaining their own insurance coverage.

Staffing:

Exhibitors must have an attendant in charge of their booth during show hours.

Age Restrictions:

Trade show may have age restrictions, such as prohibiting children under a certain age.