



## **Global Products Expo 2025**

## Our Business To Business Attendees

Our Food & Beverage trade show attracts a wide range of individuals and businesses involved in the food industry.

- Food Manufacturers: Producers of various food products, including packaged goods, beverages, and specialty items, attend our trade show to showcase their products, find new customers, and explore market trends.
- **Food Distributors**: Companies that distribute food products to retailers, restaurants, and other businesses attend our trade show to source new products, expand their networks, and learn about industry trends.
- Retailers: Grocery stores, supermarkets, convenience stores, and specialty food retailers attend our trade show to discover new products, negotiate deals, and stay competitive.
- Foodservice Operators: Restaurants, hotels, catering companies, and other food service establishments attend our trade show to source ingredients, equipment, and supplies.
- Ingredient Suppliers: Manufacturers of food ingredients, such as spices, sweeteners, and flavorings, attend our trade show to connect with potential customers and promote their products.
- Packaging Suppliers: Companies that produce food packaging materials, such as containers, labels, and films, attend our trade show to showcase their products and find new customers.
- **Technology Providers**: Suppliers of food processing equipment, software, and other technologies attend our trade show to demonstrate their products and find new customers.
- **Government Officials**: Representatives from government agencies, such as the FDA and USDA, attend our trade show to stay informed about industry trends and regulations.
- **Industry Associations**: Trade associations representing various segments of the food industry attend our trade show to promote their





- members, network with other industry professionals, and advocate for industry interests.
- Media: Food journalists, bloggers, and other media professionals attend our trade show to report on industry trends, discover new products, and connect with industry sources.